# INSPIRED BY





CORPORATE PROFILE

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As enterprises around the world grapple with the challenges of business continuity, there is one thing the world leaders agree on - that only innovation can keep businesses going. At Bhutani Infra, that remains our greatest impetus in growth. "Inspired by Innovation" is a reason to exist for Bhutani Infra, and it reflects in everything we do.

With the highest standards of deliveries all across Delhi and NCR over the last two decades, Bhutani Infra is on a continuous trajectory of evolution inspired by and creating best practices in the world of development. Our projects are heavily invested in the concepts of Glocalisation, Co-working and Greenology, with structures that are predominantly modern, yet with a touch of traditional architecture.

Backed by a decade's worth of experience and an abundance of expertise, the Bhutani Group has pioneered conceptualization and execution of upscale real estate projects in the retail, commercial and residential segments.

Our project Alphathum was an ambitious endeavour for a commercial tower with one of the largest infinity pools in India, and is now ready for post COVID-19 working environment. Our upcoming project Cyberthum houses one of the largest entertainment zones in the country, along with a mall in the sky. In addition to the already wide array of traditional services it offers, it also sees projects through each stage right from site acquisition, designing and development to construction, marketing and sales.

In a very short span of time the Group has left strong footprints in the entire spectrum of real estate development with zero depth, creating and managing several projects across Delhi NCR and has done so by assuring its clients and business partners a sense of utmost quality, timely deliveries and reliability.

### FOLLOWING A VISION

### THE PROMOTERS

The Bhutani Group was founded by Mr. Prem Bhutani in 1996. His contribution to the industry has been remarkable. Under his guidance, the Bhutani Group has achieved many milestones.

Taking their vision forward, Mr. Ashish Bhutani is currently leading the company. His selection of location, meticulous strategy, eye for detail on construction, quality of delivered products, attaining customer satisfaction and most importantly the promised "on time delivery of projects" has led Bhutani Infra to become an organization to be reckoned with.

Not only this, the group's strategy is to focus and deliver one project at a time which has helped them constantly deliver quality projects on time and build their customers' trust over time.

### THE MANAGEMENT



#### ASHISH BHUTANI CEO, BHUTANI GROUP

Ashish is a young and dynamic corporate leader spearheading the Bhutani Group. Having completed MBA from the University of Cardiff, UK and graduation from University of Sheffield, UK, he brings a global outlook towards commercial real estate development in India. He has travelled extensively across the world and applies his know-how on global best practices in his projects.

Under his leadership, the Group is achieving tremendous success, with our flagship project Alphathum sold by more than 90% in a short span of 2 years, making it the fastest selling commercial real estate project in India today.

He is not only a corporate leader focused on project conceptualization and delivery, but also a thought leader who contributes to various social causes, from rural development and healthcare to education. To take this thought forward, he has taken several initiatives under the CSR arm of Bhutani Group "Bhutani Care".





#### VISION

To be one of the most trustworthy companies in India, by constantly delivering quality projects on time and providing the best of services to our clients and business partners.

We want to achieve this by:

- Excelling and being consistent in everything we do
- Making trust, quality and integrity hallmarks of the way we do business
- Being innovative and seeking continual improvement

#### MISSION

- To cater to our client's ambitions
- To create value and make a difference to each market that we operate in
- To be a great place to work where people are inspired to be the best they can be

#### VALUES

- The highest level of leadership, integrity and excellence
- Utmost commitment towards our clients, partners and employees
- Be a responsible organization that makes a difference by contributing to the society in its entirety

### OUR CONCEPTS

The working and living spaces of the future will look, act and behave like nothing in the present. The human and concrete form will exist in a symbiotic relationship.

At Bhutani Infra, we recognise this shift is already underway. And our solutions are designed to not only recognise this paradigm but stay ahead of the curve. More than buildings, we endeavour to create living and breathing organisms that are as intelligent as they are adaptive.

#### GLOBAL IS LOCAL

We live in an increasingly international society and each of our projects recognises and adapts to the changing world. Be it a home, commercial or entertainment space, our facilities open up the world to their inhabitants and users.

#### CO-CREATED CULTURES

We believe that it is the public and common spaces of a development that define its culture. We aim to make these spaces immensely interactive and work-friendly. As the traditional workspace dissolves into a borderless ecosystem, the entire complex serves to be an office space creating a vibrant and buzzing environment in each of our developments.

#### GREENOLOGY

A division of study at Bhutani Infra, this stream encourages our architects and engineers to deliver solutions and breakthroughs that are most efficient and flexible to the changing dynamics of a continuously evolving world.

### OUR PROJECTS





### MADE FOR LEADERS

### **PHASE- I DELIEVERED**

Offering one of the largest infinity pools in India, Alphathum has been a dream project for Bhutani Infra and is now ready for possession. It lays the ground for efficient and smart office spaces, which create an environment that stimulates innovative thinking and encourages collaboration. The office spaces are now COVID-compliant and ready for the challenges of a post-COVID world.

Our three high-rise towers will be equipped with sky gardens, especially designed for breakout areas, rooftop infinity pool, automated car park system and climatically responsive architecture.

- India's most efficient business towers with one of the largest rooftop infinity pool in India
- Walkways for connectivity within the buildings and an excellent inter-building connectivity matrix
- Well ventilated office spaces through the use of energy efficient glass
- Central chilled water air conditioning system that maintains an environmental equilibrium all year round to keep the temperature (heated in winter),
- Ultra modern building with high speed lifts and exclusive entrance foyer
- Automated Building Management System with HVAC to bring down the energy consumption





### LEAP INTO THE FUTURE

Part of a 26.8 Acre mixed-use development, Cyberthum is the definition and the benchmark of what tomorrow's landmarks will be built on. NCR's tallest commercial tower with Ground + 46 storeys, it includes retail spaces, world-class workspaces, co-working spaces which are COVID compliant and a mall in the sky. It also houses Bolt, one of India's biggest gaming and entertainment centers.

- Strategically located in the heart of Noida's IT corridor
- Connected by the Noida Express Highway to the Noida International Greenfield airport and Central business districts such as Nehru Place
- Well connected with the IT hubs of Noida, Greater Noida
- Connected to all parts of the city including easy access to the city's CBD
- Offers a stunning view of the protected lush greens
- Provides easy access to malls, schools and residences



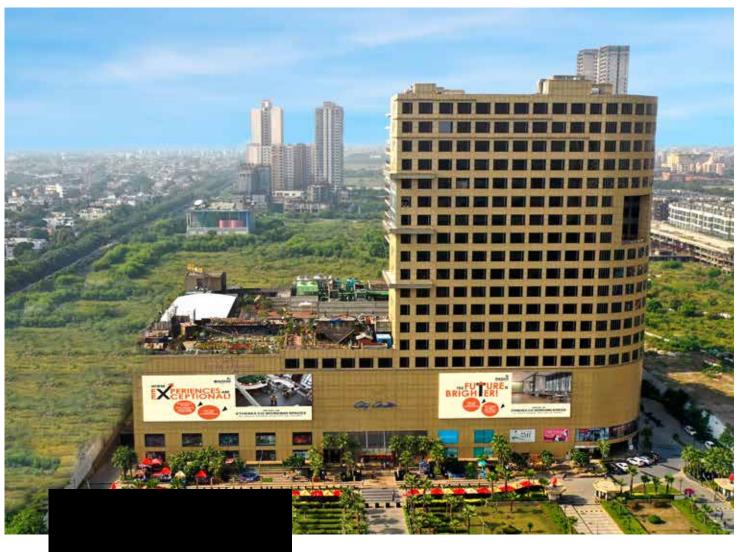


### THE RETAIL DESTINATION OF THE WORLD

City Centre 150 is a glimpse into the future of retail and lifestyle entertainment. With al-fresco style high-street retail in a low-rise development, the project is built to immerse visitors in a world of seamless convenience. This is where shopping becomes an exercise in choice, whether it's everyday needs or high

street fashion. To top it all, the project has something for everyone. While the entertainment options and fine dining destinations complete this utopia of recreation, it's equally adept as a leisure hub, where you can sit in the open air and savour life.

- Al-fresco style architecture cubism inspired design
- 500+ feet (158 metres) frontage modern glass façade located on a 30 m wide road
- 30 mins drive to Jewar International Airport
- Located next to one of India's largest parks
- Natural footfall driver to the project
- Expandable anchor stores
- Space for an enormous supermarket in the basement
- 300+ parking spaces





It's a new world, a fluid world. Where there are no rules and no limits and you aren't bound by the clock. 365 Office gets you ready for the future, where you control your time, where you mark your days, plan the year and drive your growth in the direction you want.

Here's a workspace where you play by your rules. Your own lockable office space, with everything in place so that your business goals don't have to wait.

- At City Center, Sector 32: Having your office at one of the prime locations in Noida is the biggest advantage of being at 365 Office in itself.

- Built to your business needs: Design your workspace around your needs because no one understands your business like you do.

- Ready when you are: Your work moves at a lightening speed, so why should your workspace wait. Get a ready office with the basic infrastructure in place.
- Your business meets a business network: By bringing varied businesses in one office complex 365 Office gives you a brilliant platform to interact, network and exchange ideas.





The landscape of information and technology is changing faster than ever, and it is often difficult for organizations to play catch-up. Bhutani Technopark is built and designed around IT infrastructure services. From providing the needed infrastructure to set up IT, IT enabled or remote services to providing all kinds of facilities the employees may need, it offers a ready ecosystem to IT firms.

With large floor plates, large column-column design and optimum floor design, these office spaces are well-suited to the requirements of firms and align with global office trends.

By bringing various IT firms in one office complex, Bhutani Hive gives a brilliant platform for professionals to interact, exchange ideas and share information which can help them stay updated with the latest trends and technologies in the industry.

Whether you're looking to establish your software development center in India, back office operations or business process outsourcing center, you've come to the right address.





The landscape of information and technology is changing faster than ever, and it is often difficult for entrepreneurs and organisations to play catch-up. Located at the pulse of Noida at Sector 62, Cyber Park stands proudly in the center of a bustling settlement full of sold-out office and residential spaces. It presents a rare opportunity for investors to grow at a disproportionate pace vs the investment. Find yourself in midst of large names such as Samsung, Barclays, and other Fortune 500 companies within the same building. And find access to the best restaurants, schools, hotels, universities the city has to offer.

With a mix of open-plan environments and shared offices, Cyber Park gives a brilliant platform for entrepreneurs and professionals to interact, exchange ideas and share information which can help them stay updated with the latest trends and technologies in the industry.

### TIMELY DELIVERY

It is our aim to deliver on time, every time. The Group targets giving the possession of the projects in 3.5 Years. Our various payment plans have been specially designed to make the payment terms relaxed and convenient for our clients. The ease and accessibility of the projects make them an even more lucrative investment.

### OUR DELIVERED PROJECTS



The I-THUM is a landmark development and the future of IT Parks in Noida, Sector 62. It offers Commercial Office Spaces and also shares the campus of The Corenthum including some leading banks.

- The Office Spaces range from 475 / 500 / 700 / 1100 / 1500 / 1700 Sq. Ft (approx.)
- Each floor plate ranges from 20,000 Sq Ft & upto a max size of 40,000 Sq. Ft.
- Situated right next to NH 24, it is abutted by a 30 meter arterial road
  & is in walking distance of the Sector 62 Noida Metro station
- The I-THUM enjoys the neighbourhood co's vis a vis HCL, Jaypee, Airtel, Nucleus to name a few





stop destination for families, corporates and individuals to socialize and relax.

With a host of domestic and international brands, it caters to people of all age groups and varied tastes. It makes for a great place to spend your weekends with plenty of avenues for food, shopping, entertainment and movies.









- PARMESH COMPLEX, Nirman Vihar
- PARMESH CORPORATE TOWER, Karkardooma
- PARMESH COMPLEX I, Karkardooma
- PARMESH COMPLEX II, Karkardooma
- PARMESH BUSINESS CENTRE I: Karkardooma
- PARMESH BUSINESS CENTRE II, Karkardooma
- IIT ENGINEERS CO-OPERATIVE GROUP HOUSING SOCIETY, Dwarka
- WORLD SQUARE MALL, Ghaziabad













### CORPORATE SOCIAL RESPONSIBILITY



Beyond business as usual, we look at making an impact on the world that is positive and palpable by making better the lives we touch, be it our clients, associates, workers at different level, or the society at large.

The Corporate Social Responsibility arm of Bhutani Infra, Bhutani Care has various initiatives under it, some of them including:



AN INITIATIVE BY ABHISHEK SINGH, IAS

### COVID - 19 VACCINATION DRIVE THROUGH

#### VIDYA CARE

India is a country with more than one billion people, and just one-third of them can read. We are among the top 10 nations with the highest numbers of out-of children in primary level. Furthermore, the rate of school drop-outs amongst students is very high.

One of the main reasons behind this is poverty. For the underprivileged people in India, education is a privilege. The rapidly growing size of population, shortages of teachers, books, and basic facilities, and insufficient public funds to cover education costs are some of the nation's toughest challenges.

Under the Umbrella of Vidya Care we are focusing on Primary education Initiatives for the less privileged kids, through Awareness Camps in slum areas, by joining hands with some government schools and providing man hours to the schools in such areas.

#### HAPPY TAILS

Every living being on earth deserves to be treated with love and respect. However, for stray dogs, this is far from reality. They lead poor and miserable lives on the streets. They are often ill fed, suffer from extreme heat or cold, and catch diseases. Even more often, they're being chased around by hostile and violent people.

Happy Tails is a dog care initiative by Bhutani Care that provides infrastructural facilities for shelters, treatments, food and care for alleviating the suffering of stray animals. Apart from that, it is also involved in lobbying for amendments to existing animal protection laws in India, in order to make them more effective.

#### PRITHVI

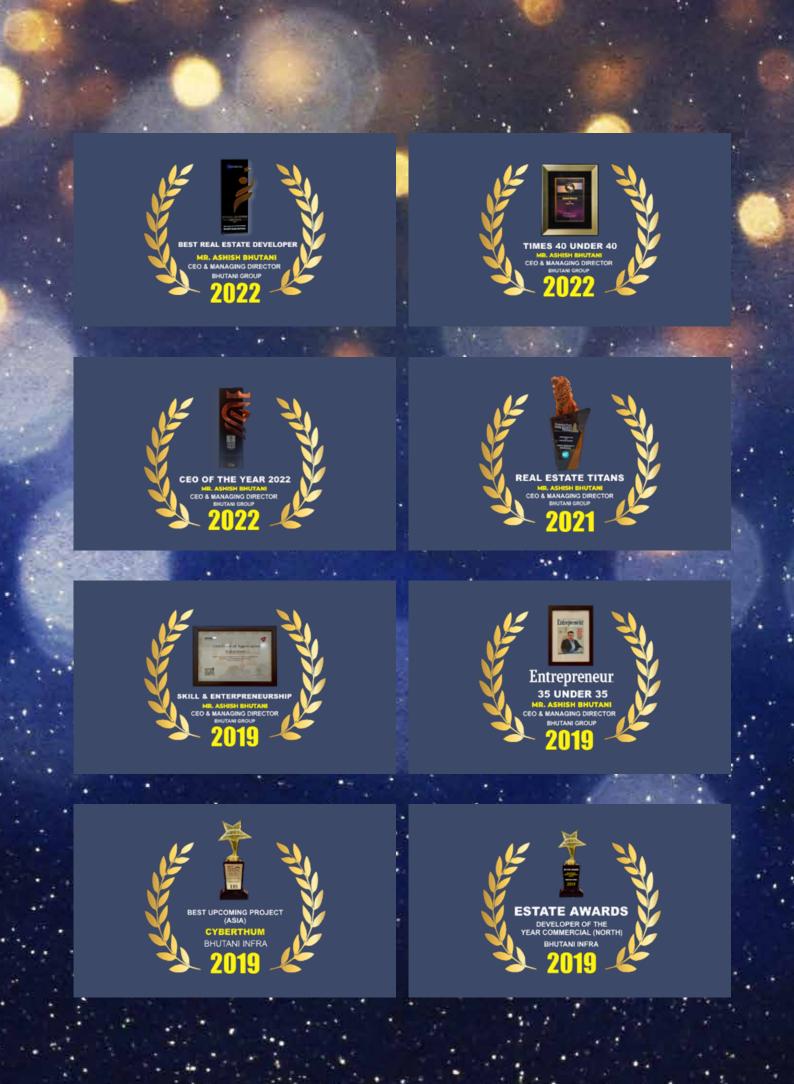
Bhutani Group recognizes the importance of preserving the natural environment that sustains all life on the earth for future generations and thereby ensuring that all can attain a healthy and enriched life. To build a more sustainable world, environmental considerations must be an integral aspect of business. We want to do our part to accelerate the transition to a lower-carbon economy and help reduce the impacts of climate change on our customers and communities.

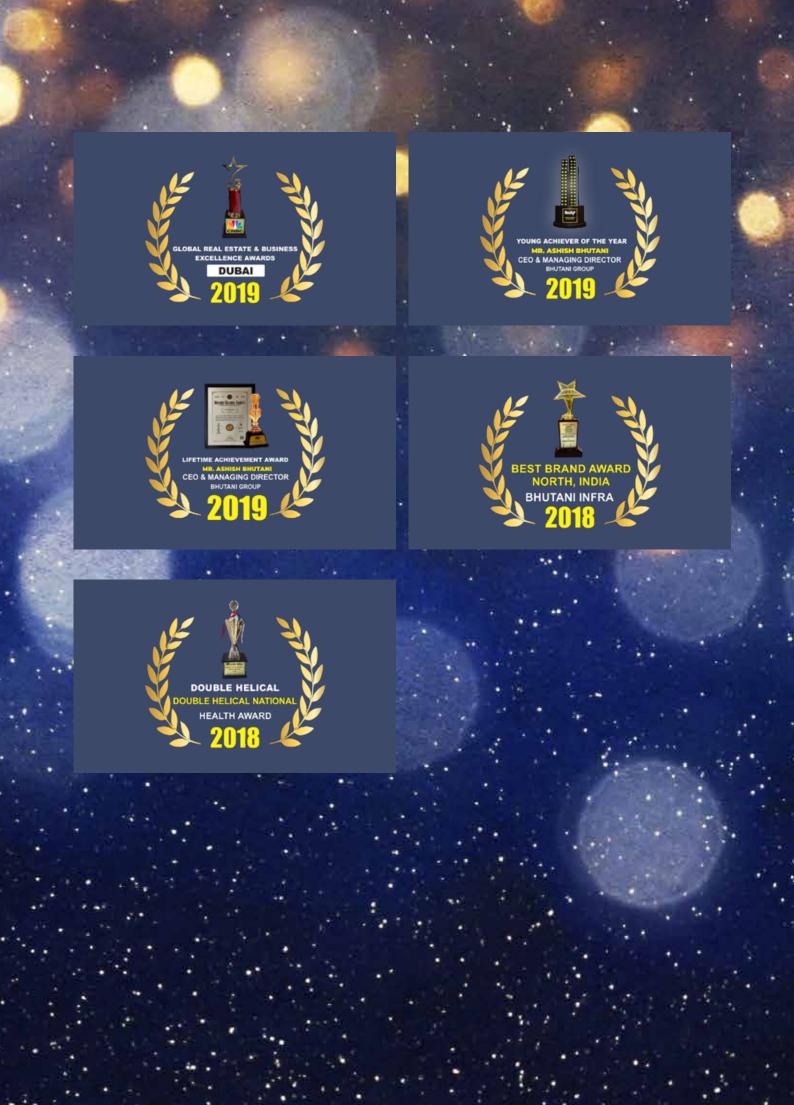
Towards this end, Prithvi is our CSR commitment under Bhutani Care - that challenges us to further improve our company, our communities, and our planet over the next 25 years.

Our environmental sustainability goals include:

- Identification, planning and designing of various tree plantation sites.
- Recycling of construction material.
- Working with horticulture teams of various government authorities for the beautification and plantation initiatives
- Reducing carbon footprints by taking sustainable measures

## AWARDS & ACCOLADES







#### **MARKETING OFFICE**

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